

# we know...stuff

## Media Kit

[www.weknowstuff.us.com](http://www.weknowstuff.us.com)  
[weknowstuff.us@gmail.com](mailto:weknowstuff.us@gmail.com)

### About We Know Stuff

We Know Stuff, a parenting and lifestyle blog, just won Bethpage Federal Credit Union's 2015 Best of Long Island Award for Best Blog! Established June 2010, this family-focused blog features: kitchen-tested recipes, fun kids crafts, easy gardening projects & insider tips to the best places to go with your family.



### About Denine & Daniele

Denine & Daniele are Gemini Irish twins that spend entirely too much time together. Living on coastal Long Island, NY with their families, they operate We Know Stuff, a blog that focuses on the importance of spending time together with your family.

### Services

Brand Ambassadors  
Sponsored posts  
Recipe development  
Food photography  
Product reviews &  
Giveaways  
Advertisements



### Reach

April 2015

Monthly Page Views:  
**11,804**

Unique Visitors:  
**9,060**

Facebook Fans:  
**2,551**

Pinterest Followers:  
**4,191**

Twitter Followers:  
**3,519**

Instagram Followers:  
**574**

### Connect

 <https://www.facebook.com/WeKnowStuff.US>

 <http://www.pinterest.com/weknowstuff/>

 [https://twitter.com/WeKnowStuff\\_US](https://twitter.com/WeKnowStuff_US)

 <http://instagram.com/weknowstuff>

Contact us at [weknowstuff.us@gmail.com](mailto:weknowstuff.us@gmail.com)  
to find out how we can work together.

### Audience

79% of readers are women

31% are 25 - 34

24% are 35 - 44

30% are 44+



### Testimonials

"We Know Stuff wrote a beautiful, personalized blog for our campaign that increased our site traffic significantly. They went over and beyond by sharing their blog post on multiple social media channels and sharing, liking and retweeting our material. Their work was solid, and it was a pleasure to work with them!"

- *The Easy Peezy Pee Test Team*

